

## High Quality Community Assets

New opportunities for youth and young professionals

-# of new educational programs created ■

-# of new cultural programs created ■

-# of new recreational programs created

Expand educational opportunities for all ages

-# of new opportunities with targeted ages identified ■

Update community infrastructure

-# of utility and transportation projects completed ■

-# of parks/open spaces added or updated ■

Higher education presence in Waseca ▲

### Legend

■ Limited/No Progress

▲ Some/Ongoing

● Achieved Goal

## Economic Development Initiatives

Increase downtown use and business

- Increase in occupancy rate
- # of new/added events ■

Expand job opportunities for all cohorts

- Change in unemployment rate
- Change in employment by business sector ▲
- # of business births per DEED data ■

Increased entrepreneurial and innovation opportunities for business ▲

- # of Entrepreneur training programs created

### Legend

- Limited/No Progress
- ▲ Some/Ongoing
- Achieved Goal

## Regional Connectivity

Participate in the Region as a leader in collaborative programs ●

Increase tourist and visitor traffic

-Increase tourist numbers ▲

-Increase in tourist dollars spent locally ▲

Increased leadership involvement in Regional Activities ■

### Legend

■ Limited/No Progress

▲ Some/Ongoing

● Achieved Goal

## Vibrant Dynamic Community

Availability of additional housing options appealing to mixed demographics

- # of housing options added ▲

- # of single family housing starts

Expand community and branding efforts

- Community undertake branding program ■

Additional community programs sponsored by collaborating organizations ▲

Increase in younger demographics within Waseca ▲

- % and/or # change in identified age group per census, and State of MN annual population estimates ▲

Increase tourist and visitor traffic ●

- Hotel tax \$'s annually

### Legend

■ Limited/No Progress

▲ Some/Ongoing

● Achieved Goal